



ANNUAL REPORT

2021-22





www.guidestarindia.org

Ask for our Due Diligence Report for details.

GuideStar India Certifications: Gold, FY 2019-20, FY 2020-21
Subject to validity of registration under IT, FCRA and registration as NPO



Table of contents

Director's Message	01
Secretary Message	02
About Chetna Vikas	03
Organizational Profile	04
Supporting Agencies	04
Our Geographical Area	05
Our Thematic Area	05
Covid Related Activities	06
Development of IEC Materials	07
Back the Frontline	08
Nutrition Support	09
Jagrukta Rath	10
Safe Childhood	11
Learning with Times	12
Compliments from the ground	13
Stories of Change	15
Media Coverage	16
Financial Statement	17
Transparency	18
Board Member's Speaks	19

Director's Message



Last two years were very difficult for all of us because of this pandemic called COVID and its reoccurrence. This pandemic kept us occupied in fighting not only the disease but also the large-scale aftermath this menace has generated specially on the marginalised sections. We are still in the process of recovering from the unprecedented scale of impact on health infrastructure, educational vacuum it created in the system and with the prevalent fear psychosis based on misinformation in the society. We as professional social workers and as an essential part of civil society, contributed in this fight in our limited capacity but with unlimited number of good intentions and determination. This fight required contribution of one and all and collaboration of one and all.

We did exactly the same. We collaborated with the governmental institutions and civil society institutions and contributed as much as we can taking help from our partner organisations like Azim Premji Foundation, Dasra, Jiv Daya Foundation, Kailash Satyarthi Children Foundation, Child Line India Foundation, School (Society of Community Health Oriented Operational Links), Child Resilience Alliance & Govt. Dept. It was another addition in work portfolio as we not only worked with the government's different concerned departments but in fact worked as a bridge between governmental institutions and the people.

Our own organisational capacity increased by leaps and bounds in terms of using information technology as tool to connect with each other. We learnt to connect via virtual mediums like video conferencing and how to use social media platforms to extend support to the community and garner support from the community groups etc in this period.

But in these two years that is more than 24 months, especially during strict lockdown, organisational work hardly occupied me and this worked as boon for me as I got some free time to reflect upon our organisational journey. It was the time I had a very thoughtful approach towards the past works of more than 35 years on the grass root level. All the changes we have been a part of and the way we catalysed these changes, sometimes from the front and sometimes from behind the wall/curtain. How we encouraged our folks women to take part in the change process? How the little shy girls of the hinterland started voicing themselves? How an opinion in the favour of differently abled people's right was made? I hope I will write something more elaborate and concrete on my reflection and journey very soon.

Our moto to work for the people outside the periphery of this developmental circle will continue till the last man have the access to all the benefits coming from the centre of this circle.

With these thoughts I am presenting before you my organisational **Annual Report of 2021-22** with immense pleasure extending my gratitude towards my partners, my team members and my well-wishers.

सचिव की कलम से ...

मेरी पूरी पीढ़ी गांधी के विचारों के प्रभाव में बड़ी हुई थी। गांधी और उनके जीवन दर्शन ने हम सभी के रूप एक अमिट छाप छोड़ी थी और उनका प्रभाव ऐसा था कि आम जनमानस में गांधी और गांधीयन जीवन शैली को लेकर एक अद्भुत प्रकार का सम्मान था। गांधी के अनुयायियों की फेहरिस्त भी बहुत लंबी है, लेकिन जयप्रकाश नारायण, राम मनोहर लोहिया और विनोबा भावे ने मुझे और मुझे जैसे हजारों-लाखों युवाओं को गांधी के जीवन मूल्यों, जीवन दर्शन और जीवन शैली को पास से, बिल्कुल सजीव रूप से, देखने-समझने का मौका दिया।

बाद के दिनों में, जेपी के नेतृत्व में हुई संपूर्ण क्रांति आंदोलन में शामिल युवाओं की फौज का, मैं भी एक अदना सा सिपाही बन गया। मेरे सामाजिक कार्यों और समाज के प्रति दायित्व को निभाने में खुद को झोंक देने की शुरुआत यहीं से हुई। हालांकि इसकी नींव अवश्य ही पूर्व में पड़ी रही होगी।

खैर, विनोबा लोहिया और जयप्रकाश रूपी इन ज्ञान प्रकाश के पुंज और गांधी के वैचारिक छत्रछाया में, मैंने सामाजिक कार्य और युवाओं के योगदान को सुनिश्चित करने के लक्ष्य के साथ समाज सेवा क्षेत्र में कदम रखा। अपने विचारों में एक विषय पर मैं बहुत स्पष्ट रहा कि मुझे जन-राजनीति में भागीदारी करनी है और खुद को दलगत, चुनावी और संसदीय राजनीति से दूर रखना है। इस विचार और दर्शन के प्रति युवाओं को जागरूक करना है। शुरुआती वर्षों के प्रयासों के बाद, आर्थिक सहयोग को आवश्यक जानकर, मैंने अपने सामाजिक कार्यों को धीरे-धीरे एक औपचारिक स्वरूप देना प्रारंभ किया। इसका परिणाम था चेतना विकास का सृजन और 14 मई 1985 में इसका औपचारिक निबंधन। आज जब 35 वर्षों से अधिक वक्त बीत चुका है, तो मुझे मेरे सहयोगियों और मित्रों ने याद दिलाया कि आपके सामाजिक कार्यों और सामाजिक संघर्ष की कहानी का संस्मरण आमजन तक पहुंचना चाहिए, विशेषकर सामाजिक क्षेत्र में कार्यरत लोगों तक।

मैं संस्था के इस वार्षिक प्रतिवेदन के माध्यम से यह वादा करता हूं कि मैं अपनी यात्रा का एक संस्मरण जल्द ही पेश करूंगा। निश्चित रूप से मेरी इस यात्रा में आपको चेतना विकास के यात्रा की झलक भी मिलेगी। मैं अपने मित्रों के अतिरिक्त चेतना विकास के गर्वनिंग बॉडी में निःस्वार्थ शामिल रहे, अब तक के सभी सदस्यों के प्रति आभार प्रकट करता हूं क्योंकि कुछ सहयोगियों से आप बहुत कुछ कहना चाहते हैं लेकिन कह नहीं पाते उन्हें लिखकर धन्यवाद करना सरल होता है।

आपका

कुमार रंजन



Genesis

Chetna Vikas was founded in the year 1985 by a team of young social activists who were actively engaged in the Sampurna Kranti Movement of Loknayak Jaiprakash and joined together to form this organisation for the consciousness, empowerment and overall development of the disadvantaged section of the society on the values of peace, justice and equity. Chetna Vikas is founded on the basis of Gandhian ideology as it pertains to the alleviation of human sufferings and injustice and development of vulnerable people. The concept of SWARAJ and ANTODAYA are leading values for the organizational strategic plan.

Vision

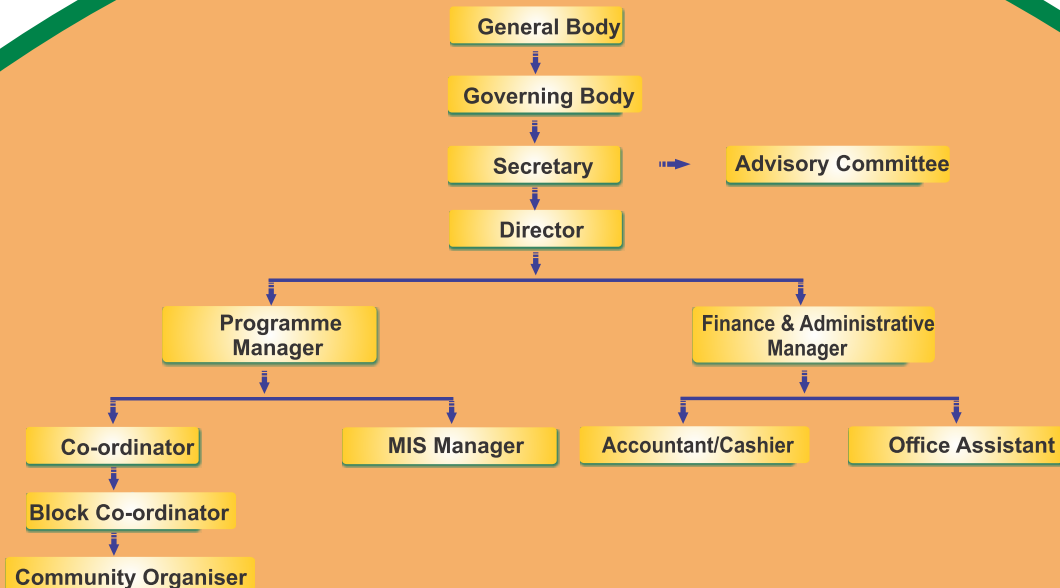
A Progressive and Sustainable rural India, where in all people live peacefully and with dignity, enjoying social, political and economic equality.

Mission

Empower the poor, disabled and disenfranchised in rural regions of Jharkhand state to achieve the Gandhian Principle of 'Sarvodaya' (Universal uplift). It employs right based, people centered, grass root and participatory methods to eliminate socio economic inequality, promote health, nutrition and well-being. Facilitate self-reliance, enable local self-governance, ensure national resource management and promote people's advocacy.

ABOUT CHETNA VIKAS

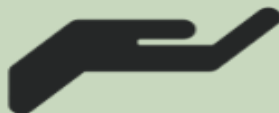
ORGANOGRAM



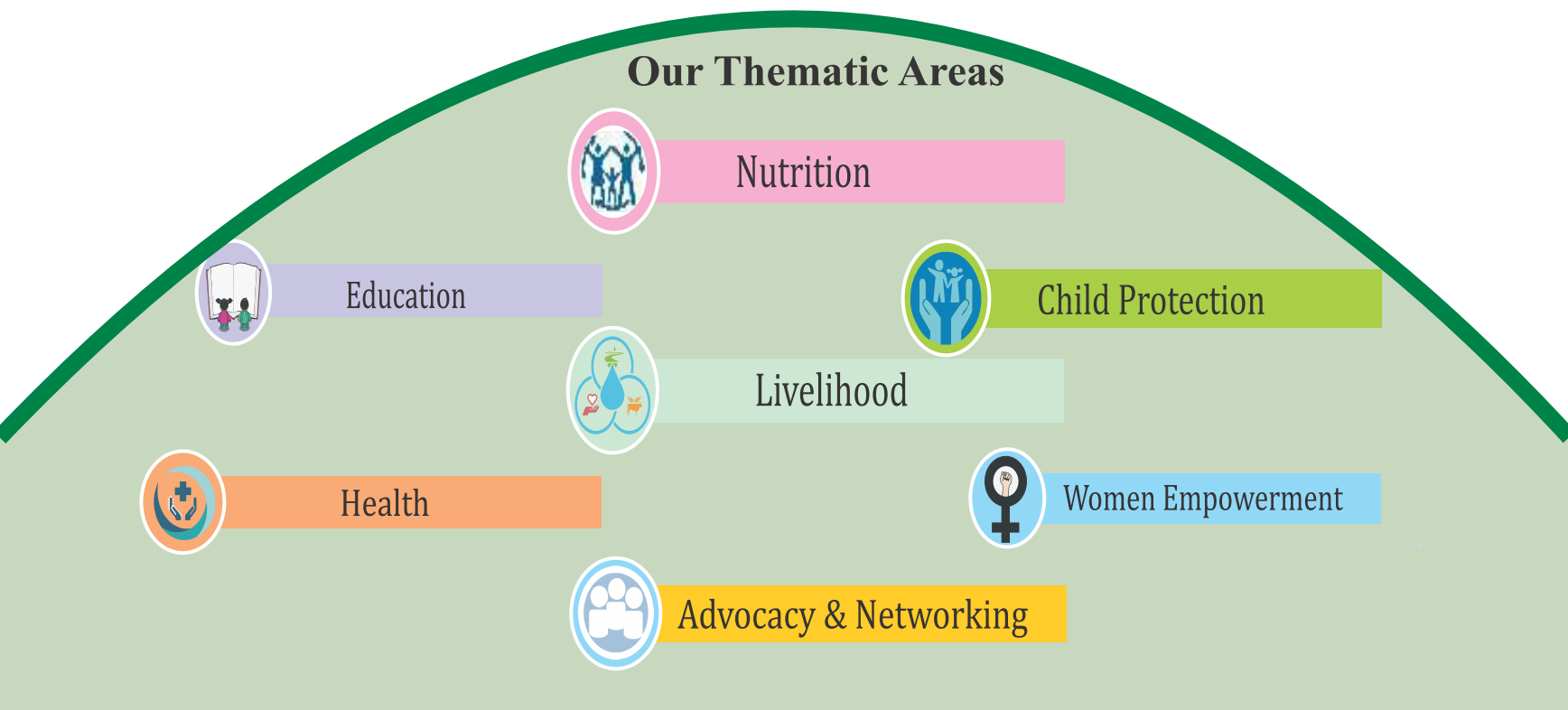
Organizational Profile

Name of the Organization	Chetna Vikas
Address	Lok Nayak Bhawan, Bypass Road, Bajnathpur (Rampur) Deoghar - 814 112
Under Society Registration Act	14th May 1987
Type of Registration	Society
Registration number under FCRA	FCRA No.337680011 / Dtd. 24th Oct 2002
PAN No.	AAATC3120H
Income Tax Registration under 12A	IT /Tech/12A/96-97/3722-24/02.09.1987
80G Registration No.	AAATC3120H/13/18-19/A-356/80G
Email id	chetnavikas1985@gmail.com
Website	www.chetnavikas.in
Mobile No	9304060474

Supporting Agencies



Our Geographical Coverage



Covid related activities

Door to Door Vaccine Campaign

Liaison with MOIC, BPNL, Bock Ramunkh for vaccine drive support



Three Ps

Prevention Precaution and Protection

As we all were fighting this resurging pandemic hoping to end it soon, we followed three 'Ps' formula Prevention, precaution and protection as our weapons. Prevention by eliminating and restricting potential cases arriving in the village through home isolation. This was a very crucial and complicated task, we somehow managed by visiting homes of returning migrants. These home visits and awareness generation were very precisely targeted without creating havoc or stigma, although it was tough because of very stiff kind of resistance but later on garnered praise from the same community. The second 'P' was precautions from this ever-changing virus. Change was the key. Change in interpersonal social behaviour to maintain social distancing, change in personal hygiene habits, use of masks, soaps and sanitizers as essential items in household goods, were some of the major highlights in this category. The last 'P' protection was the most difficult one but surprisingly the most accepted one. Its was a sigh of relief when vaccine for this virus came. But another major uphill task was waiting for us, that was creating awareness about this vaccination programme, busting myths and rumours around the vaccine and let this mammoth vaccination programme be a success. It was an uphill task in which we contributed with our limited resources but unlimited good intentions. Our participation in the whole process definitely has some role in the accomplishment we all as a team have achieved.

About our method -

Community Mobilization via Door-to-Door Campaign and Survey





Meeting with Panchayat level stakeholders



Meeting with Panchayat level stakeholders



Development of IEC materials



Distribution of Some useful vaccination tools for the Front-Line Workers



Back the Frontline



Ration Kit Distribution



Ration Kit Distribution



As a major initiative named Back to 'Frontline' we conducted a massive awareness drive on vaccination and covid appropriate behaviour, supported by DASRA to make our community aware about COVID19 in three districts Dumka, Jamtara and Deoghar of Jharkhand.

Awareness, Information, Counseling & Capacity building: We used COVID 19 toolkit designed to share evidence-based information in customizable, Audio and visual formats. Because of established presence within communities, we were able to quickly provide health information to vulnerable and harder-to-reach groups through combinations of social media, phone calls, text messages, and pre-recorded audio messages.

Skilling and Livelihoods: Dry ration, educational and nutritional kit distribution among selected vulnerable families in three districts Dumka, Jamtara and Deoghar.

Distribution of Educational Kits: Chetna Vikas was able to reach about 200 selected children through AWW and headmasters of school to bring children out of mental turmoil due to closure of school and restricted movement from home under COVID -19 guidelines.

Distribution of Nutritional Kit: Nutritional kits to 200 vulnerable children

Care Packages: Distribution of Mask, Hand sanitiser and Soap to 600 families in three districts.



Education Kit Distribution



Education Kit Distribution

NUTRITION SUPPORT WITH JIV DAYA FOUNDATION



Distribution of Dress & Shoes in the Nutrition Project



Distribution of nutritional kit at Madhupur, Deoghar

As a direct response to the problem of malnourishment, Jiv Daya Foundation has put together a framework for action in Village based intervention and programs. Chetna Vikas in partnership with Jiv Daya Foundation has been implementing nutrition support to the children in 3 villages of Deoghar since December 2021. Through extensive research and trials, JDF had come to the conclusion that 150 ml of Milk prepared by Amul Spray powder (Amul) is highly effective in meeting the Daily Recommended Dietary Allowance (RDA) for children under the age of 5 years. Amul Spray Powder formula not only addresses daily requirements for Protein, carbohydrates, and fat but also has added Micronutrients which are required to encourage steady growth in children. JDF aims to support villages not only to ensure that children receive adequate daily nourishment through milk but also to engage in learning activities to impact their overall health and well-being. In the 3 intervention villages, at present 220 children are served milk and Parle G biscuits every day.

Through these efforts, Chetna Vikas strives to reach out to needy children and try to mitigate the problem of malnourishment among the children. After a continuous 16-months intervention in the villages, there were clear changes that could be noticed in the children. The children have started wearing clean clothes, they go to school, they attend the session of Chetna Vikas regularly and have started growing in a very positive and healthy environment.



Nutritional kit distribution at Balsara, Deoghar



Children drinking milk at the center



Flagging off by Civil Surgeon Dumka

"Jagrukta Rath"

Villagers taking vaccine after leaving the Tika express in the Village



"Jagrukta Rath" was flagged off by Civil Surgeon Dr. Anant Kumar Jha. As we all know in order to achieve some behavioural change, we need persistent persuasion and continuous effort. Some sort of lethargy was there when the third wave hit us, lethargy in precautionary measures and indifference towards booster doses. Here comes our team again to reenergise and revitalise the fight against covid with support from/ in collaboration with Dasra and Jiv Daya Foundation.

Nutrition Support: 220 children in the age group of 6 months to 6 years 3 villages from Deoghar block of Deoghar district were provided with biscuits, cornflakes and milk continuously for one week.

Livelihood Support: Livelihood support to the families whose children had been selected for the nutrition support program. 118 families were selected and seeds were distributed among the families. The seeds included Bitter-Gourd, Pumpkin, Sweet Gourd, Cucumber, Shrimp (Jhingli) and compost, vermi-compost was also provided to them so that they could get good produce of vegetables to feed their families in the time of crisis.

Awareness Campaign: Awareness campaigns were organised from 21st December 2021 to 30th December 2021 for creating awareness among people about importance of Covid appropriate behaviour and sensitizing community to stay away from the rumours about vaccination that spread in the society.

Development of IEC Material: People were sensitized regarding importance of Covid appropriate behaviour through Wall writings. The messages that were provided through wall writings were also printed in the form of leaflets and distributed among the community so that they come across the messages several times and also spread the same among their families and broader

Awareness Drive for Vaccination of COVID 19 in Jamtara Dist.



Backward counting... forward planning

1098



Child Marriage Free India Program - Rally & Oath Ceremony



Child Marriage Free India Program-Adolescents performing puppet show

Safe Childhood...Secure Future

As a strategy to nurture the next generation of child protection leaders amongst the community itself, we have invested in building the capacity of adolescents. Under the leadership of these young leaders / adolescents of the community took part in various awareness activities like rally, candle march, puppet shoes, oath ceremony, street play, debate program, signature campaign and kishori meetings, painting exhibition on the theme – 'Child Marriage. In order to have a functional referral mechanism, efforts were made to enable bottom-up collaboration and linkages between communities and formal child protection stakeholders. Members of village level child protection committee were oriented on their role & responsibilities referral and reporting mechanism, liaison with block as well as district level govt. officials. This developed a partnership between community and formal child protection system in addressing issues like child marriage.



Candle march under the Child Marriage Free India Program



Rally under the Child Marriage Free India Program

Participate... Act... Research!



Adolescents Girls Group Meeting



Adolescents Girls Group Meeting

Learning with Times

As we are also learning and maturing with the time, our approach is changing towards a community owned system and a community led approach for a more sustainable and viable grassroots institution building. This system creates futuristic approach in the prevailing institutions as well as leaders at the bottom. The same idea implied in the child protection issues came out with just an amazingly different result. Children led the whole process of social mapping to awareness generation. They come out with all the findings like reasons of child marriages, explanations for school dropout children, gender discrimination etc. They were able to find out the marginalisation of children in certain locality as well as the need to identify and resolve this issue at the earliest. These Natural Leaders are able to identify and prioritize issues that harm children, develop plans in consultations with the community and implement strategic activities to address the issues that harm the children using their community resources and community resource agents. This exercise is also creating a path for the communities to look into their problems more objectively and also leading towards a more child friendly panchayat.

They led the whole dialogue and now they understand the finer points of having a dialogue.

Awareness Drive for Vaccination of COVID 19 in Jamtara Dist.



Compliments from the ground

घर-घर जाकर जिस प्रकार की सक्रियता चेतना विकास के कार्यकर्ताओं ने दिखाई है, देखकर बहुत खुशी हुई। इससे टीका एक्सप्रेस व जन प्रतिनिधियों को बड़ा संबल मिला है।



कोरोना काल में चेतना विकास कर्मियों की गामीणों और संसाधनों के मोबिलाइजेशन में बड़ी महत्वपूर्ण भूमिका रही है। वे धन्यवाद के पात्र हैं।

कार्यालय: प्रखण्ड विकास पदाधिकारी, बेंगाबाद।

चेतना विकास, NGO के द्वारा प्रखण्ड बेंगाबाद के सभी पंचायतों में कोरोना का टीकाकरण सुनिश्चित किया गया। सभी ग्राम पंचायतों में कैम्प लगाकर व घर-घर जाकर चेतना विकास के कार्यकर्ताओं द्वारा सक्रिय जागरूकता एवं मोबिलाइजेशन में पूर्ण सहयोग किया गया। इस कार्यक्रम में चेतना विकास संस्था के कार्यकर्ताओं की बड़ी भूमिका रही। साथ ही टीका एक्सप्रेस एवं पंचायती राज के जनप्रतिनिधियों की भूमिका भी काफी सराहनीय रही।

प्रखण्ड विकास पदाधिकारी,
बेंगाबाद।
08/03/22

कार्यालय प्रखण्ड विकास पदाधिकारी, गाण्डेय (गिरिडीह)।

प्रखण्ड गाण्डेय के सभी पंचायतों में कोरोना का टीकाकरण सुनिश्चित किया गया, सभी पंचायतों में कैम्प लगाकर व घर-घर जाकर चेतना विकास के कार्यकर्ताओं द्वारा सक्रिय जागरूकता एवं मोबिलाइजेशन में पूर्ण सहयोग किया, इस कार्यक्रम में चेतना विकास संस्था के कार्यकर्ताओं की बड़ी भूमिका रही साथ ही टीका एक्सप्रेस व पंचायती राज के जनप्रतिनिधि की भूमिका भी काफी सराहनीय रही।

प्रखण्ड विकास पदाधिकारी,
गाण्डेय
गाण्डेय।

चिकित्सा कर्मियों के साथ चेतना विकास कर्मियों ने बहुत कमाल का सामंजस्य बिठाया। पूरे टीकाकरण में इनका योगदान सराहनीय है। ऐसे सहयोग के माध्यम से लगभग 100 प्रतिशत टीकाकरण संभव हो पाया।



प्रभारी चिकित्सा पदाधिकारी
सी.एच.सी. गाण्डेय

कार्यालय प्रखण्ड प्रमुख, गाण्डेय (गिरिडीह)

प्रमाण-पत्र

प्रमाणित किया जाता है कि गाण्डेय प्रखण्ड के विभिन्न पंचायतों में COVID-19 कोरोना काल के विकट परिस्थिति में चेतना विकास, संस्था के द्वारा कोरोना से बचाव को लेकर लोगों को जागरूक कर टीकाकरण हेतु कैम्प का सफलतापूर्वक आयोजन किया। संस्था से जुड़े हुये सभी कार्यकर्ताओं एवं पदाधिकारियों के द्वारा इस विषय परिस्थिति में भी लोगों के बीच जाकर लोगों को जागरूक करते हुये टीकाकरण जागरूकता अभियान चलाया। इन सभी के द्वारा कोरोना काल में पंचायती राज संस्था के सभी जनप्रतिनिधियों से आपसी समन्वय बनाकर गांव गांव जाकर लोगों को टीकाकरण हेतु जागरूक करने में उल्लेखनीय भूमिका निभाई। संस्था के द्वारा आम जनों को काफी उत्प्रेरित किया एवं टीकाकरण के फायदे बताये। जागरूकता कार्यक्रम से टीकाकरण में काफी सफलता मिली है। हम संस्था के उज्ज्वल भविष्य की कामना करते हैं।

प्रमुख,
पंचायत समिति, गाण्डेय,
बेंगाबाद (गिरिडीह)

कार्यालय प्रखंड प्रमुख, बेंगाबाद (गिरिडीह)

प्रमाणित किया जाता है की बेंगाबाद प्रखंड के विभिन्न पंचायतों में COVID-19 कोरोना काल के विकट परिस्थिति में चेतना विकास संस्था के द्वारा कोरोना से बचाव को लेकर लोगों को जागरूक कर टीकाकरण हेतु कैम्प का सफलतापूर्वक आयोजन किया। संस्था से जुड़े हुये सभी कार्यकर्ताओं एवं पदाधिकारियों के द्वारा इस विषय परिस्थिति में भी लोगों के बीच जाकर लोगों को जागरूक करते हुये टीकाकरण जागरूकता अभियान चलाया। इन सभी के द्वारा कोरोना काल में पंचायती राज संस्था के सभी जनप्रतिनिधियों से आपसी समन्वय बनाकर गांव गांव जाकर लोगों को टीकाकरण हेतु जागरूक करने में उल्लेखनीय भूमिका निभाई। संस्था के द्वारा आम जनो को काफी उत्प्रेरित किया एवं टीकाकरण के फायदे बताये। जागरूकता अभियान से टीकाकरण में काफी सफलता मिली है। हम संस्था के उज्ज्वल भविष्य की कामना करते हैं।

प्रमुख,
कार्यकारी समिति
पंचायत समिति, बेंगाबाद,
पंचायत समिति,
जिला गिरिडीह

पंचायती राज संस्था के सभी प्रतिनिधियों के साथ समन्वय बनाकर टीकाकरण के प्रति जनता को उत्प्रेरित करने में चेतना विकास के कर्मियों ने बड़ी महत्वपूर्ण भूमिका निभाई। हम उनके उज्ज्वल भविष्य की कामना करते हैं।



जागरूकता बढ़ाकर सफलतापूर्वक कैम्प का आयोजन करने में बेहतरीन मदद मिली है। गैर सरकारी संगठन चेतना विकास का सामाजिक क्षेत्र में वर्षों के अनुभव का लाभ भी मिला।

घर-घर जाकर समुदाय से मिलना, उनको समझाना, टीका लेने हेतु प्रेरित करना, समाज के प्रबुद्ध व्यक्तियों के साथ जाना, पंचायत जन प्रतिनिधियों को साथ लेकर सहिया, आंगनबाड़ी सेविका एवं ए.एन.एम. दीदी का सहयोग लेकर गांव स्तर पर कैंप लगाकर टीकाकरण को सुनिश्चित किया। मैं चेतना विकास एवं उसके कार्यकर्ताओं के प्रति आभार प्रकट करता हूँ।



चेतना विकास के कार्यकर्ताओं ने मेरे साथ घर-घर जाकर लोगों को समझाने का प्रयास किया। परिणामस्वरूप आज मेरे पुरे पंचायत में 15 से 18 वर्ष के बच्चों का टीकाकरण हो पाया।

जिला गिरिडीह प्रखंड-बैगाबाद पंचायत-बैगाबाद के अंतर्गत सभी पंचायतों में कोरोना का टीकाकरण सुनिश्चित किया गया। इस टीकाकरण अभियान में चेतना विकास संस्था के सभी कार्यकर्ताओं का योगदान काफी महत्वपूर्ण रहा। घर-घर जाकर समुदाय से मिलना, उनको समझाना, टीका लेने हेतु प्रेरित करना, समुदाय के प्रबुद्ध व्यक्तियों के साथ जाना, पंचायत जन प्रतिनिधि को साथ लेकर गाँव का भ्रमण करना, इत्यादि कार्य सफलतापूर्वक की। सहिया, आंगनबाड़ी सेविका एवं ए एन एम दीदी का सहयोग लेकर गाँव स्तर पर कैंप लगाकर टीकाकरण को सुनिश्चित किया। परिणाम स्वरूप पूरे प्रखंड में 100% टीकाकरण हुआ। मैं चेतना विकास एवं उसके कार्यकर्ताओं के प्रति आयाम व्यक्त करता हूँ।

Sanadi
30-03-2022
प्रखंड विकास पर्यवेक्षिका
सामुदायिक स्वास्थ्य केंद्र
सामुदायिक स्वास्थ्य केंद्र
बैगाबाद

मैं जिला गिरिडीह प्रखंड-बैगाबाद पंचायत बैगाबाद की मुखिया रीता गुप्ता हूँ। कोरोना के लहर में समुदाय के बीच तरह-तरह का अफवाह होने की वजह से लोग टीकाकरण से डरते थे। लेकिन चेतना विकास के कार्यकर्ताओं ने मेरे साथ घर-घर जाकर लोगों को समझाने का प्रयास किया। परिणाम आज पूरे पंचायत में 18 वर्ष से उपर के सभी व्यक्ति तथा 15वर्ष से 18वर्ष के बच्चों का टीकाकरण हो पाया। 12वर्ष से 14वर्ष के बच्चों का टीकाकरण भी हो रहा है। मैं चेतना विकास संस्था के सभी कार्यकर्ताओं को सामाजिक जीवन के सफल प्रयास को धन्यवाद देती हूँ। तथा इनके उज्जवल भविष्य की कामना करती हूँ।

रीता गुप्ता
प्रधान
कार्यकारी प्रतिनिधि
सामुदायिक स्वास्थ्य केंद्र
बैगाबाद

जनता का वोट हमें जनता की सेवा और कष्ट में मदद करने से ही मिलता है। चेतना विकास ने कोरोना काल की मुश्किल घड़ी में जनता के साथ खड़े होने में हमें बड़ी मदद की। साफ-सफाई, मास्क, साबुन आदि के उपयोग पर खूब जानकारी दी गई। कोरोना के टीके के आने के बाद गांव में हर कैंप पर चेतना विकास का योगदान रहा है।



सावित्री देवी
मुखिया, मेदिनीसराय पंचायत

मैं मो शमीम, ग्राम पंचायत - चपुवाडीह की मुखिया हूँ, मेरे पंचायत में कोरोना से बचाव हेतु चेतना विकास संस्था के कार्यकर्ताओं ने घर घर जाकर समुदाय को जागरूक करने का काम किया, इसके साथ साथ माइक से प्रचार प्रसार एवं दीवाल लेखन का कार्य भी किया गया। चेतना विकास जनप्रतिनिधि, सहिया, सेविका एवं ANM दीदी के सहयोग से कोरोना का टीकाकरण में पूर्णरूपेण सफलता प्राप्त किया है। मैं इन सबो को आभार व्यक्त करता हूँ।

Moina
प्रधान
कार्यकारी सचिव
ग्राम पंचायत चपुवाडीह
प्रखण्ड- बैगाबाद (गिरिडीह)
मुखिया
चपुवाडीह

कोरोना से बचाव हेतु चेतना विकास संस्था के कार्यकर्ताओं द्वारा घर-घर जाकर समुदाय को जागरूक करने का काम किया, इसके साथ-साथ माइक से प्रचार एवं दिवार लेखन का कार्य भी किया गया। चेतना विकास के सहयोग से हमारे पंचायत में पुर्णरूपेण टीकाकरण सफल हो पाया।



जनता के सेवक को समाजसेवकों का साथ मिला। हमने भी उल्साह के साथ टीकाकरण में अपनी भूमिका निभाई। चेतना विकास की टीम ने कोरोना कैंप की सूचना से लेकर कैंप के आयोजन सभी स्तर पर हमें सहयोग किया।

अर्जुन कु. हाजरा
मुखिया, अहिल्यापुर पंचायत

Old Worker is Gold Worker

We were struggling to convince the residents of Mohanpur village of Jhalakdiha Panchayat. But, all of our efforts were of no use as every single individual in the village was adamant on not taking the COVID-19 vaccine dose citing some mischievous reasons. This passing the ball on to others games went on for quite some time. We almost lost our hope when two of our veteran workers (Damodar and Umesh) approached them on Jumme ki Namaz (Friday's prayer). This was the day and occasion when almost all of the village elders and young adults were present. Nobody was able to answer the exact reasons for their hesitancy and ignorance towards the health benefits of the vaccine. They couldn't just deny the reality and still can play with the lives of their near and dear ones playing pass the ball kind of attitude. This resulted in vaccinating 108 adults on the very same day on 20th November 2021. The way a para teacher named Mr. Jaseem arranged the logistics like table, chair and his whole house is another remarkable thing that happened that day. In another similar case the whole Lakhanpura village of Gandey block was completely ignorant on covid 19 vaccine.

A local man who generally is well respected in the vicinity and works as a small-time local healer, was once again contacted by our worker. It was him who can actually encourage and pave the way for others in his village. Our experienced workers convinced him by the argument that he is the most vulnerable of the lot as he visits unknown sick people on a regular basis and he should rather set an example for others in the village. He along with his two sons were the three who got the jab number one, two and three. This led

to a drastic revival by speeding up the whole process of vaccination.

Stories of Change

Kailash

"I have no words to express my gratitude for the help in the form of one- month dry ration as Humanitarian response from the Azim Premji foundation and Chetna Vikas. It came when my family was struggling for food". Eyes of Kailash Turi were filled with tears while saying these words. Kailash says there are a number of vulnerable families who are facing acute food crises in my district. They have lost their jobs and have no money to buy food for themselves or their families Government's initiative is not enough to fulfill the food requirement of such families. There are some technical issues which deprive the needy families of being eligible for free dry ration.

Kailash, 34, lives with his parents in Gidhni village of Deoghar. He lost his one hand in an accident 10 years ago and is living a tough life. His father is the only bread earner in his family. He used to feed his family by

playing Tabla in a musical troop. As per Covid protocol, musical shows or gatherings were not allowed. It has

created a food security issue in his family. As per Covid protocol, musical shows or gatherings were not allowed. It has created a food security issue in his family. Kailash and other vulnerable

families of Deoghar got a response from Chetna Vikas with support from Azim prem ji

foundation. No doubt it helped these families to manage the food crisis at home to an extent.

'Pahle Aap Pahle Aap'

Death is the ultimate destination after vaccination' said Holi Rajak and Rameshwar Turi when contacted by our worker Kaleem Ansaari. Death...only

Death. Sevika, Sahayika and ANM requested them several times and tried to convince them by using every method known to them. But in vain. They called Chetna

Vikas for the same purpose. Kaleem came to know that both of them are stuck with 'Pahle Aap Pahle Aap'. He gave his own example by producing his vaccination certificate. They were convinced to take the vaccine shot after knowing the benefits and risks of avoiding it. But it was Holi Rajak who took the job first and also inspired his friend. Within one hour Rameshwar Turi also got his vaccine shot and said jokingly ...Pahle Pahle Aap Mein Dono Ki Gadi Choot Jaati.

Pushpa

The infant Pushpa's mother died during her birth. The infant is from Bijepur. Her mother Eloki Soren used lived alone in her house. No one was there to look after her during her pregnancy. Enoki lost her life due to excessive blood loss, however the infant somehow survived. Her father Mirza Murmu is a migrant labourer and goes for work outside, so he can either take care of the child or can be the breadwinner.

Childline Intervention- Our Childline team helped in preparing the death certificate of the mother and the birth certificate of the child. We along with the father of the new born explained the whole situation to the Missionaries of Charity, Kurli and they happily accepted our request to take care of the kid for the next two years. On 20th March, 2022 the kid got a new home and later on 28th March, 2022 she was produced before the Child Welfare Committee.

Kanti Devi

Kanti Devi, 46 is a resident of Balsara village, Deoghar district of Jharkhand. She has been working as a domestic worker since the death of her husband three years ago. Her only son is a daily wage labourer. Due to the outbreak of COVID-19 followed by lockdowns, she and her son lost their jobs. They were facing an acute food crisis and were looking for help from the government and other agencies. Kanti says we approached many organizations for help in these difficult times.

Chetna Vikas once again in its humanitarian response initiative with support from DASRA arranged ration for the family for next one month ensuring no one will starve in the locality.

Financial Statement

CHETNA VIKAS

Receipts & Payments Accounts For the year 1st April, 2021 to 31st March, 2022

Receipts	Amounts (Rs.)	Total Amounts (Rs.)	Payments	Amounts (Rs.)	Total Amounts (Rs.)
To, Opening Balance			By, Programme Expenses		3869050.00
<i>Cash in hand</i>	4,715.00		By, Programme Personnel		5904911.00
<i>Cash at Bank</i>	9,45,658.56	9,50,373.56	By, Administrative Expenses		8,00,580.43
<i>Loan & Advances (Assets)</i>		7,157.00	By, Grant Refund to CIF		0.00
To, Grant in Aid			By, Outstanding Liabilities payment for Current Year		6,40,711.56
FCRA	4175817.00		By, Fixed Assets		1,16,937.00
NON FCRA	9474876.70	13650693.70			
To, Receivable Amount (FC Fund)		0.00			
To, Receivable Amount (Non FC Fund)		185533.30			
To, Interest Received		74,748.00	By, Loan & Advance (Assets)		0.00
			By, Closing Balance		
			<i>Cash in hand</i>	5482.00	
			<i>Cash at Bank</i>	3530833.57	3536315.57
Grand Total Rs.		1,48,68,505.56	Grand Total Rs.		14868505.56

Income & Expenditure Accounts For the year 1st April, 2021 to 31st March, 2022

Expenditure	Amounts (Rs.)	Amounts (Rs.)	Income	Amounts (Rs.)	Amounts (Rs.)
By, Programme Expenses		40,52,905.00	To, Grant In Aid		1,38,53,277.68
By, Programme Personnel		62,45,516.00			
By, Administrative Expenses		11,36,518.41	To, Interest From Bank		74,748.00
By, Depreciation on Fixed Assets		2,20,537.00			
By, Unspent Balance		26,98,965.56	To, Grant Receivable		382103.3
By, Excess of Income over Expenditure		1,76,077.08	To, Excess of Expenditure over Income		2,20,390.07
Grand Total Rs.		1,45,30,519.05	Grand Total Rs.		1,45,30,519.05

Balance Sheet As on 31st March, 2022

Fund & Liabilities	Amounts (Rs.)	Total Amounts (Rs.)	Assets & Properties	Amounts (Rs.)	Total Amounts (Rs.)
General Fund		19,99,584.71	Fixed Assets		12,46,280.60
			Grant Receivable		8,80,186.74
Unspent Balance to the Projects		24,77,921.56	Advance to Projects		1,20,177.00
			Cash & Bank Balance		
Liabilities for Payment		13,05,453.64	<i>Cash in hand</i>	5482	
			<i>Cash at Bank</i>	3530833.57	3536315.57
Grand Total Rs.		57,82,959.91	Grand Total Rs.		57,82,959.91

TRANSPARENCY

Members of Governing Body

Name	Sex	Position on Board
Sri Rabindra Bhai	M	President
Sri Kumar Ranjan	M	Secretary
Sri Babulal Kapri	M	Treasurer
Sri Sanjeev Kumar Dev	M	Member
Sri Gokul Pd. Yadav	M	Member
Sri Manoj Kumar	M	Member
Sri Bhuwaneshwar Yadav	M	Member
Mrs Poonam Verma	F	Member
Mrs Sadhna Kumari	F	Member
Mrs Dezy Hansda	F	Member
Sri Dipak Kumar Singh	M	Member

★ The Chetna Vikas Board met 3 times in the FY 2021-22 on 20.04.2021, 22.12.2021. Minutes of Board meetings are documented and circulated.

★ Board Rotation Policy exists and is practiced.

★ The Board approves programmes, budgets, annual activity reports and audited financial statements. The Board ensures the organization's compliance with laws and regulations.

★ No Annual Gross Remuneration paid to members of our Statutory Governing Body by this organization / Chetna Vikas.

STAFF DETAILS : (As on March 31, 2022)

Gender	Full Time	Consultants	Volunteers	Total
Male	54	3	1	58
Female	15	-	2	17
Total	69	3	3	75

Accountability and Transparency :

★ Remuneration (per annum) of highest paid staff Rs. 4,80,000/-

★ Remuneration (per annum) of the lowest paid staff members Rs. 72,000/-

Distribution of Staffs According to Salary Levels : (As on March 31, 2021)

Slab of gross salary (in INR)	Male	Female	Total
< 5000	1	2	3
< 10000 (5000 - 10000)	34	2	36
< 15000 (10001 - 15000)	16	9	25
< 20000 (15001 - 20000)	2	-	2
< 25000 (20001 - 25000)	-	-	-
< 30000 (25001 - 30000)	1	3	4
< 35000 (30001-40000)	1	1	2
< 50000 (40001 - 50000)	-	-	-
Total	55	17	72

Board Member's Speaks

संघर्ष के साथी कुमार रंजन जी ने जब अपने सामाजिक कार्यों को संस्थानिक स्वरूप देने का निश्चय किया तो मेरे लिये इसका हिस्सा बनकर सहयोग करना बेहद स्वाभाविक कदम की तरह था। बदलते वक्त के साथ चेतना विकास ने जिस प्रकार से कदम से कदम मिलाया है उसे देखना अपने बच्चे के विकास को देखकर प्रफुलित होने जैसा है।

Sri Rabindra Bhai, President



हमारे जीवन का एक बहुत बड़ा भाग चेतना विकास है। सामाजिक कार्यों में हिस्सेदारी इस संस्था के सहयोग के बिना असंभव सा दिखता है।

Sri Babulal Kapri, Treasurer

चेतना विकास के साथ की यात्रा जीवन की सबसे सफल और उल्लेखनीय यात्राओं में से एक है। यह यात्रा निरंतर रहेगी यह विश्वास भी दृढ़ है।

Sri Sanjeev Kr. Deo, Member



कृषि के क्षेत्र में नए शोध और वैज्ञानिक चलन को चेतना विकास के साथ जिस प्रकार गांव के स्तर पर पिछले 30-40 सालों से पनपते-बढ़ते देखा है, उस खुशी को शब्दों में नहीं बता सकता हूं।

Sri Gokul Pd. Yadav, Member

कम्प्यूटर और अभिव्यक्ति की क्षमता ... इन दोनों माध्यमों को वंचित वर्ग की नयी पीढ़ी तक ले जाने में मेरी बेहद दिलचस्पी रही है। चेतना विकास के साथ यह संभव हो पा रहा है।

Sri Manoj Kumar, Member



चेतना विकास के संस्थापक कुमार रंजन जी के साथ खादी ग्राम, जमुई के दिनों से जुड़ाव रहा है। ग्रामोद्योग और ग्रामीण क्षेत्र में शिक्षा के प्रसार के हम दोनों के सपनों को चेतना विकास ने ही अमली जामा पहनाया है।

Sri Bhuwaneshwar Yadav, Member



मेरी एक बालवाड़ी कार्यकर्ता से बी.टी.टी. और फिर स्वास्थ्य कार्यकर्ता से सहिया प्रशिक्षक के रूप में जो विकास यात्रा है, उस कहानी में चेतना विकास के साथ जुड़ना और बढ़ना एक अहम मोड़ है।

Mrs Poonam Verma, Member

बच्चों के विकास और उनका सुरक्षित भविष्य मेरे जीवन की प्राथमिकता रही है। पिछले लगभग 10 सालों से चेतना विकास के साथ इस दिशा में उल्लेखनीय काम कर पाने की खुशी है।

Mrs Sadhna Kumari, Member



चेतना विकास के साथ अपने आदिवासी समुदाय की शिक्षा, स्वास्थ्य और कृषि जैसे मुद्दों पर मिले कार्यानुभव ने एक जन प्रतिनिधि के रूप में काम करने में बड़ी मदद की।

Mrs Dezy Hansda, Member

युवा जन-शक्ति और जन सहयोग की विकास कार्यों में भूमिका को चेतना विकास के साथ जुड़ कर समझ रहा हूं। विशेषकर रक्तदान में अपने क्षेत्र के युवा शक्ति को पहचान दिलाने की महत्वकांक्षा है।

Sri Dipak Kr. Singh, Member



कोरोना महामारी से बचाव हेतु जागरुकता अभियान

बच्चों को यह समझाना
बेवजह घर से बाहर
मत जाना

जन-जन की है पुकार
टीका ही कोरोना का
सही उपचार

प्रतिरोधक क्षमता बढ़ायेंगे
कोरोना को दूर भगायेंगे

दो गज की दूरी
मास्क है जरूरी

जागरुकता लायेंगे
कोरोना को भगायेंगे



CHETNA VIKAS,
Loknaya Bhawan,
By pass Road,
Bajinathpur (Rampur),
Deoghar, Jharkhand – 814112
Email: Chetnavikas1985@gmail.com
Contact: 9304060474
Website: chetnavikas.in

